City House Projects^o Appendix A



W6, London A new family dwelling for the 21st century

Rational House[™] has established City House Projects[®] Ltd to ensure the successful delivery of Rational House[™] projects of all sizes.

CHP Ltd is formed of companies renowned for their expertise in managing and delivering world-class developments. Together they apply their collective and extensive knowledge and expertise to provide bespoke solutions to clients, using the Rational House[™] product.

The CHP partners comprising Rational House™, Davis Langdon, an AECOM Company, AECOM and 3DReid are leaders in their respective fields of Masterplanning; Project, Cost & Consultancy; Engineering Design and Architecture.

www.rationalhouse.com/cityhouseprojects

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Rational House

Rational House[™] has created a new city dwelling for the 21st century. We offer high quality homes at affordable cost, providing a unique response to contemporary urban challenges including the need for a sustainable future.

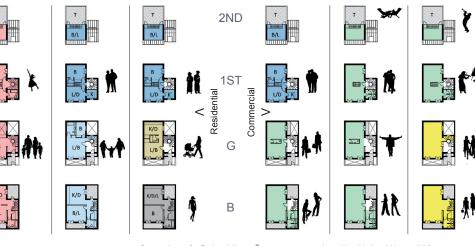
www.rationalhouse.com www.flickr.com/photos/rationalhouse

Rational House[™] responds to the needs of our fastchanging society. By providing homeowners with a highly flexible housing model that can adapt to suit their family needs, we have designed a true home for life. Other companies offer standardised residential buildings at competitive costs, but they do not combine all the features that set Rational

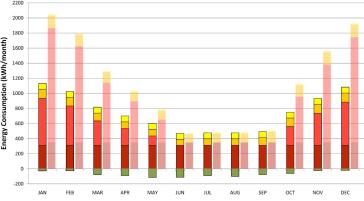
House[™] apart;

Multiple plan and dwelling size options and scope for commercial uses, all within the same building envelope.





Comparison of a Rational House [™] energy consumption with a Notional House (UK): ■ Rational House (Solid fill) ■ Notional House (Transparent) ■ DWH Load ■ Space heating Load ■ Lighting load ■ Pumps and Fans ■ PV



· Flexibility and adaptability

- Speed of construction
 - Panels erected approx 1 per hour =
 - One house shell can be erected in two weeks
 - Panels connected by standard fixings
 - Modular construction = lower risk of over runs compared to traditional methods
- Affordable cost of delivery and lifecycle value
 Affordable cost: £95 per shell, £145psf fully fitted (average)
 - Economies of scale enable percentage cost savings
 - as number of units increases
 High densities: equivalent to 4/5 storey flats,
 - achieved at low-rise

- Superior build quality and finishes
 High quality cast stone finish is achieved by off-site manufacture
- Sustainability, meeting Code for Sustainable Homes Level 4
 - Unique thermal mass system ensures increased thermal efficiency (see graph above)
 - Sustainable materials: include industrial by-product aggregates, recycled zinc and facing bricks.
- Complies with the new London Housing Design Guide and exceeds current Building Regulations requirements.



Tomorrow's modern classic

